



LA PLAYA



**Specialist insurance for:**

- Information Technology
- Communications Technology
- Electronics
- Digital, Online & Social Media
- Games, Software & App Development
- Fintech
- Cleantech
- Medical & Healthcare Technology
- Nanotechnology
- Life Science

**Advice you can trust from an expert  
who understands you:**

- Customized high-performance insurance
- Independent, expert advice
- Relationship-based service
- Joined-up protection across your US and UK operations
- Intelligent approach for optimum pricing

## La Playa Science & Technology Insurance with Intelligence

**People like you like us.  
Passionate. Discerning. Independent.**

[laplayainsurance.com](http://laplayainsurance.com)

**NEW YORK**

**LONDON**

**CAMBRIDGE**

Working at the  
cutting edge?

## What if...

- ...you're accused of IP infringement – patents, copyrights, trademarks?
- ...your R&D materials are lost in a power outage?
- ...your content violates defamation laws?
- ...an R&D setback costs you a milestone payment?
- ...your network is hacked and it hits your revenue?
- ...a data breach lands you in court?
- ...your clinical trial goes pear-shaped?
- ...your customer contract loads you with terrifying liabilities?
- ...your board members get sued personally?
- ...gaps appear between your US and UK insurances?
- ...an unhappy customer refuses to pay their bill?
- ...your sale or merger leaves you exposed financially?

Some problems are worth losing sleep over. Insurance needn't be one of them.

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Innovating at pace, your business is exposed to a unique range of risks. Risks that change constantly as legislation tries to keep pace. Operating online? Then the risks are global.

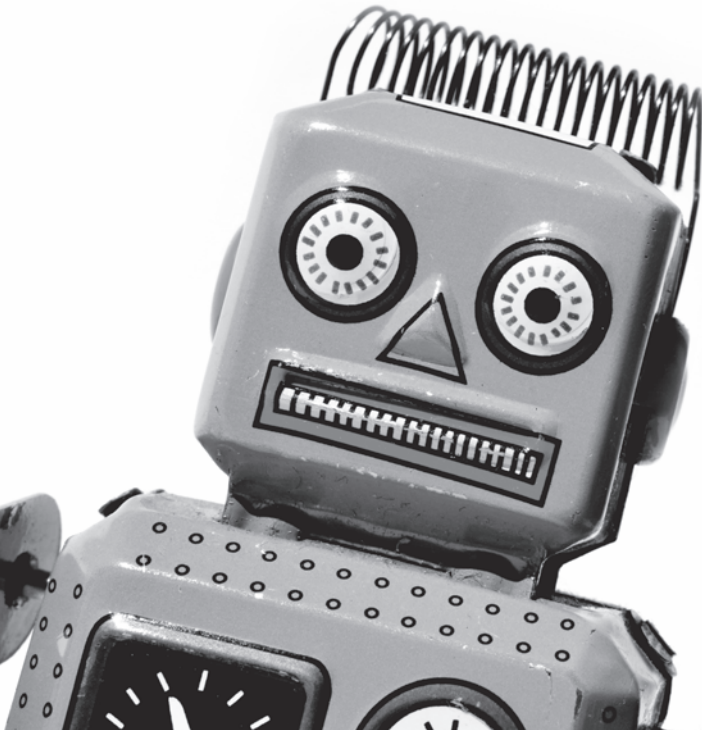
Which is why you need a partner who really understands the risks and pressures you face and can get you that bullet-proof protection. La Playa is a specialist insurance broker for science and technology businesses, protecting your business on both sides of the pond. We speak your language and understand the way you work – saving precious time, helping to keep insurance costs down and, when the crunch comes, getting your claims paid.

*“I feel we’re in safe hands, with people who understand what we do”*

Based in New York, London and Cambridge, La Playa is an independent, international boutique broker with an intelligent and dynamic approach. We work with a panel of world-class, specialist carriers with rock-solid financial strength. Inventor or entrepreneur, bootstrapped or funded, start-up or established, we'll help you protect your business so you can rest easy at night. Or stay up all night watching Spinal Tap.

*The most exciting phrase to hear in science, the one that heralds new discoveries, is not “Eureka!”, but “That’s funny...”*

Isaac Asimov



IF YOU'VE BEEN PAYING

LIP-SERVICE

TO INSURANCE...



...NOW'S THE TIME TO ENGAGE!

Does your broker really get you and what you do? Science and tech-based business is 24/7, global and borderless, exposing you to new risks and liabilities - often in unfamiliar places.

Red-hot issues like data regulation, IP infringement and supply chain risk just can't be ignored.

How do you value your R&D materials? The months of blood, sweat and tears invested in critical cell lines or a beautiful piece of code? We'll help you quantify and protect it.

What could a cyber hack cost you? Do you have the right **Privacy Insurance**?

Intellectual property - the holy grail. But what if someone else claimed your idea? In India? And sued you for IP infringement? Do you have the right **IP Insurance**?

Planning a clinical trial? In a foreign territory, perhaps? Where do you start with **Clinical Trials Liability**? We'll review your protocol and patient consent forms to secure the right protection to satisfy the ethics committee or IRB.

Planning a funding round or acquisition - or perhaps you're heading for the exit? Fundraising, M&A, trade sales and IPOs make you vulnerable. We'll explain the pitfalls and help you ring-fence your liabilities with **Warranties & Indemnities Insurance**.

What if you're sued for contract breach or a client dispute threatens to escalate? Will your brand and relationships suffer a very public spat? **Errors & Omissions Insurance** with **Brand Protection** could save your bacon.

Are you an investor? Bought into the vision? Like the team? Love their business plan? Now, wouldn't it clinch it if your investment could be comprehensively protected?

“ When you get good service  
it’s worth shouting about! ”



La Playa walks with you, helping you to map out pitfalls and tread confidently as your enterprise grows and evolves.

As your trusted insurance advisor, we're here for you when the curve-balls come, getting you back on your feet fast and supporting you through the next challenge.

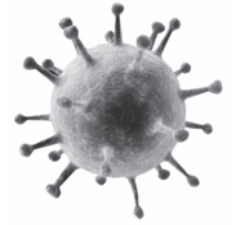
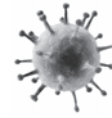
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LA PLAYA

La Playa Science Et Technology  
Insurance with Intelligence



Property & Network  
protection

*Consequential  
Loss*

Clinical Trials  
liability

## **Intellectual Property Infringement**

## **Supply Chain Insurance**

## **Product Liability**

Employment  
Practices Liability

## **Environmental Liability**

Employers'  
Liability

Terrorism  
Insurance

## **Workers' Compensation**

## **Mergers & Acquisitions**

## **Cargo**

Data recompilation and  
breach notification

Professional Liability  
Insurance

Stock  
Deterioration

Key Person  
Insurance

## **Product Recall**

## **Cyber Liability**

Business Travel and  
Overseas Working

## **Privacy Liability Insurance**

*Lab  
Insurance*

R&D insurance

Professional  
Indemnity

## **Business Interruption**

*Directors' &  
Officers' Liability*

## **Commercial General Liability**



*“Courage is knowing what not to fear.”*

**Plato**



**LA PLAYA**

La Playa Science & Technology: Insurance with Intelligence

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